



CENTRE FOR RECREATION RESEARCH

The Centre for Recreation Research (CRR) is a newly established research centre at the University of Otago's School of Business. The centre aims to develop theoretical and practical knowledge about commercial and non-commercial outdoor recreation in rural, urban and natural areas, both in New Zealand and overseas.

The CRR is based in the School of Business's Department of Tourism, which has an established reputation for researching tourism and recreation in natural and wilderness areas, alongside government agencies, local government and tourism and recreation businesses.

The CRR facilitates collaboration and research activity amongst interested researchers, practitioners, outdoor recreation/adventure tourism businesses, resource managers, postgraduate students and the wider recreation community.

The CRR provides research and academic services, including research project management, related to nature based tourism and outdoor recreation.



The CRR can provide research into:

Visitor satisfaction studies

Community recreation opportunities

Commercial recreation

Wilderness tourism/recreation management

Nature based tourism/ecotourism operations

Risk management

Recreation research methods

Adventure tourism

Product development and interpretation

Contact us for assistance with:

Research projects

Literature reviews

Bibliographies

Visitor surveys

Management plans

Visitor strategies

Feasibility studies

Peer reviews

Postgraduate courses of study

For more information about the CRR visit
www.crr.otago.ac.nz or email crr@business.otago.ac.nz



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