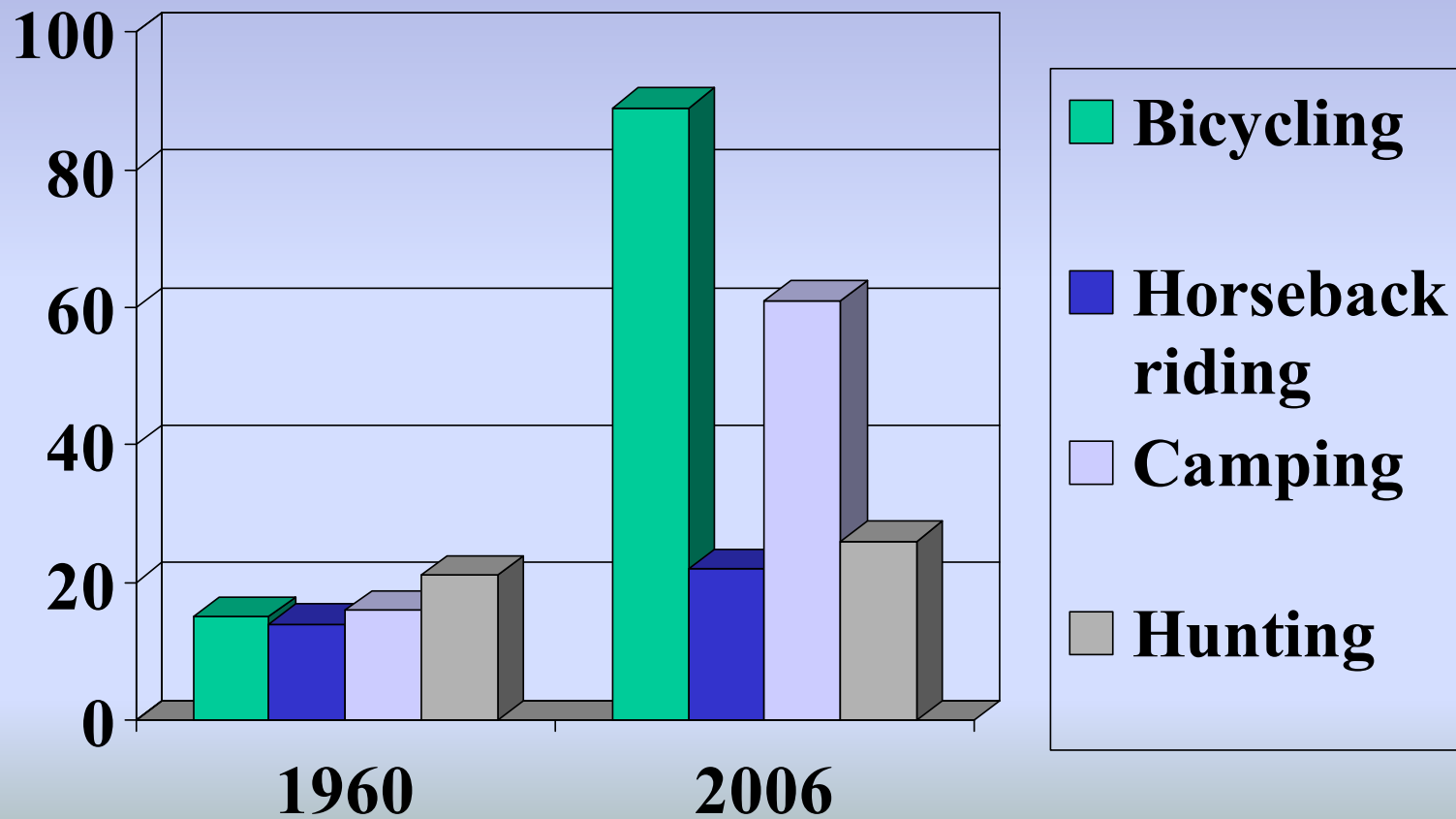


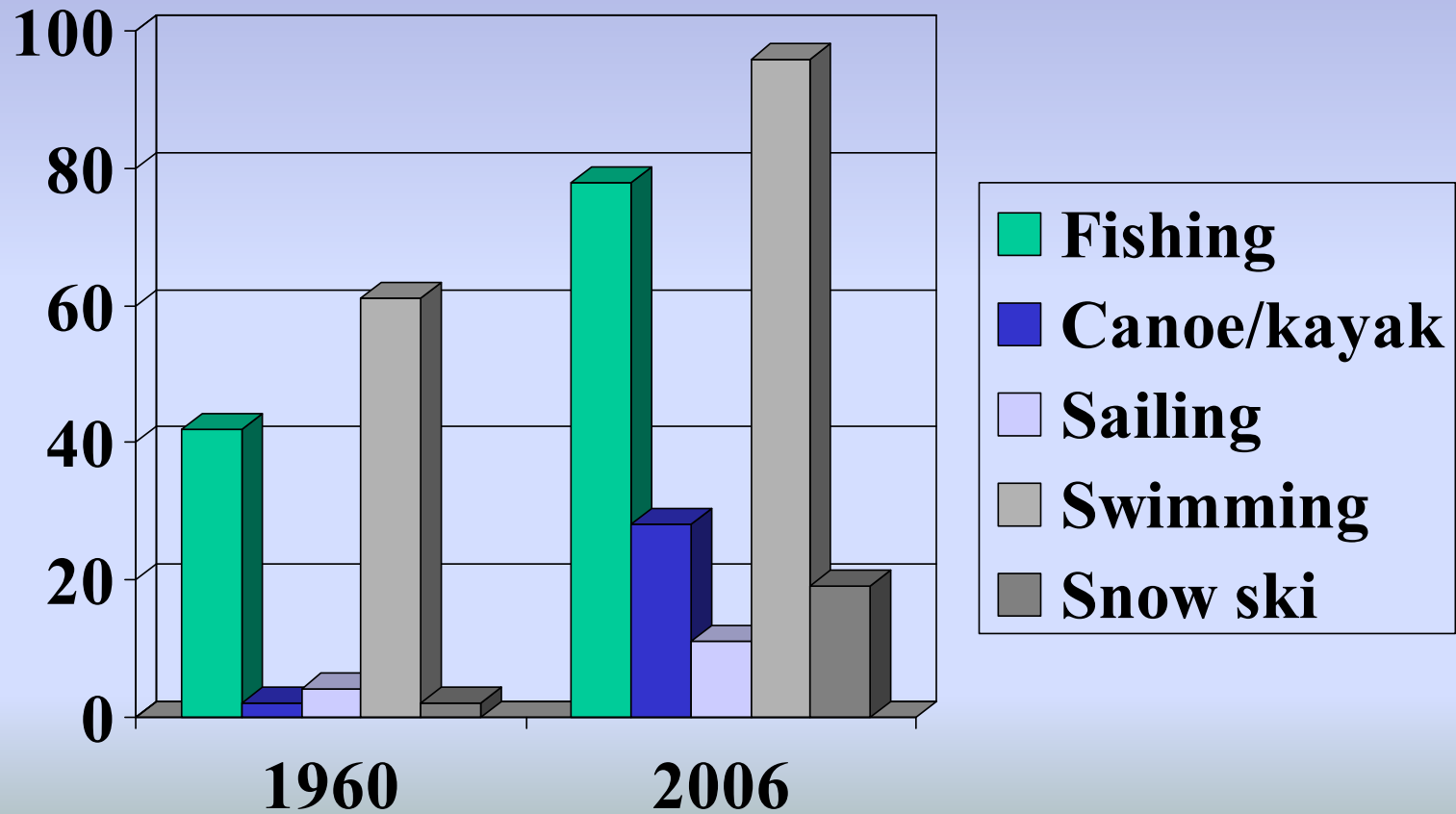
U.S. Population

- Drivers of participation
 - Population growth
 - 180m (1960)
 - 301m (2007)
 - 325m est. (2020)
 - 404m est. (2050)
 - 571m est. (2100)
 - Population diversity
 - 89.5% (1960) versus 82.9% white (2000)
 - 52.1% (1960) versus 51.6% female (2000)
 - 19.8% (1960) versus 22.1% 65+ (2000)
 - 7.7% (1960) versus 24.4% college degree or higher (2000)

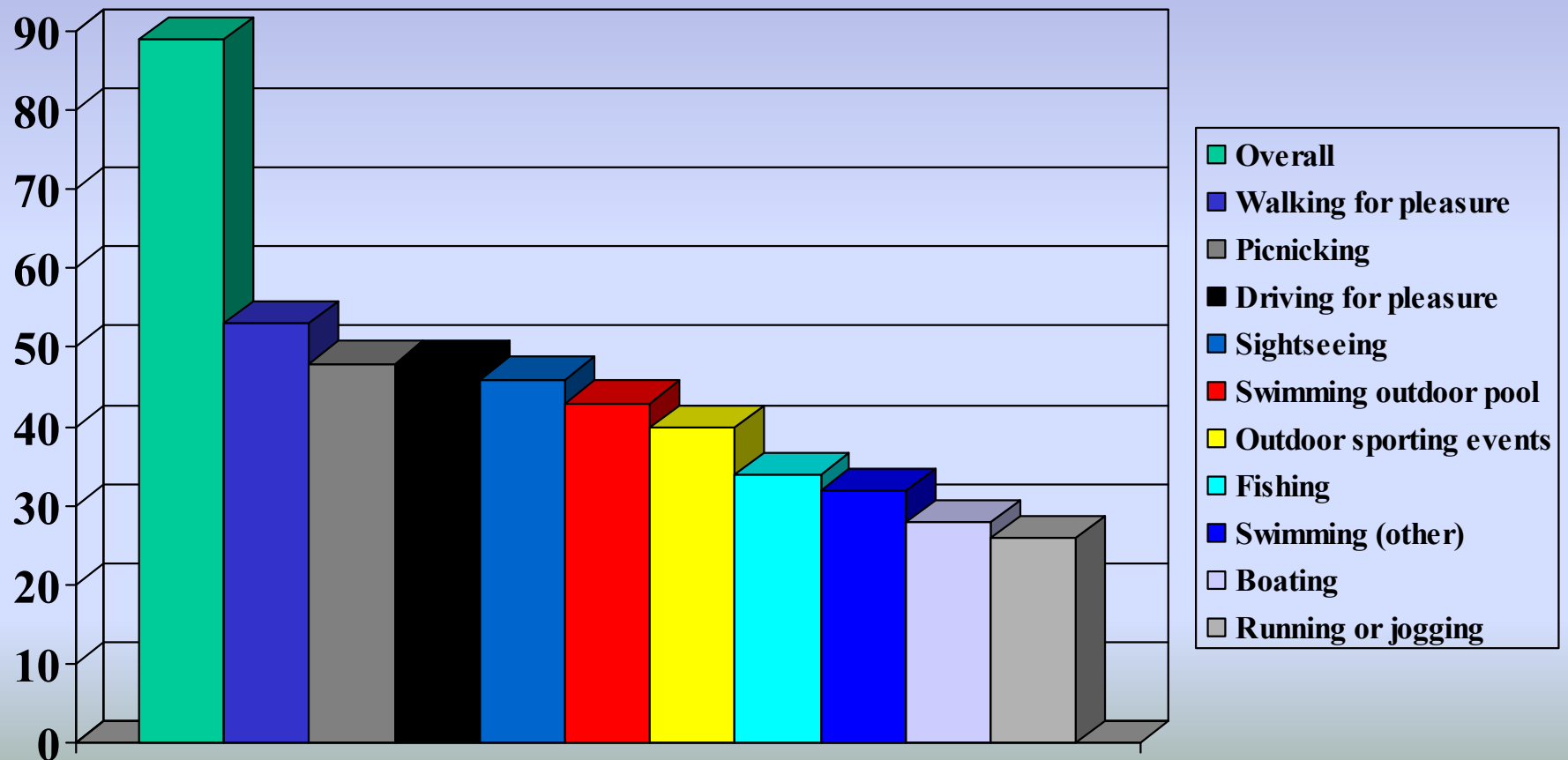
Trends in Four Land-based Activities (1960 – 2000/06) in millions



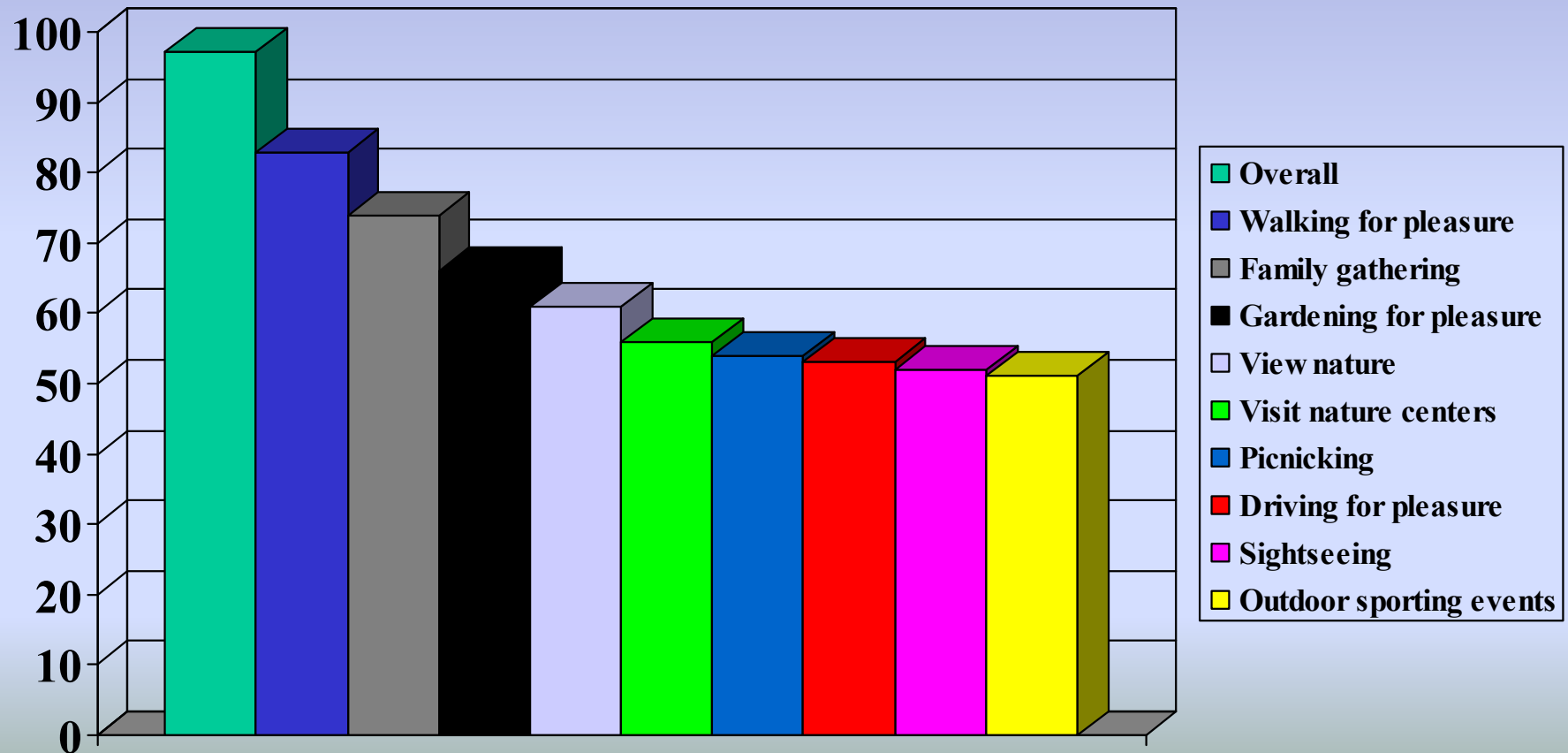
Trends in Four Water/Snow-based Activities (1960 – 2000/06) in millions



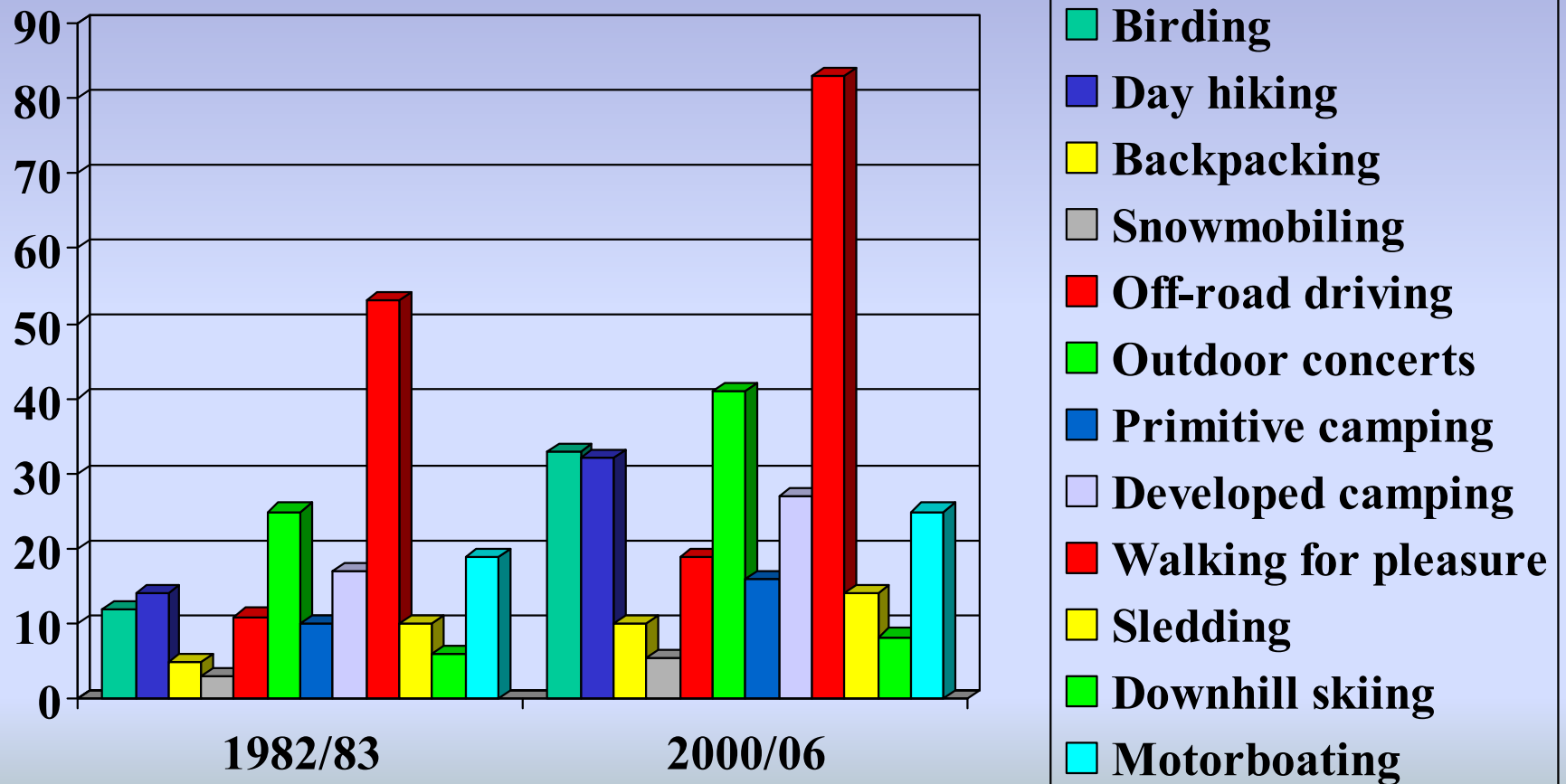
Participation in 10 most popular activities (% of US adults in 1982/83)



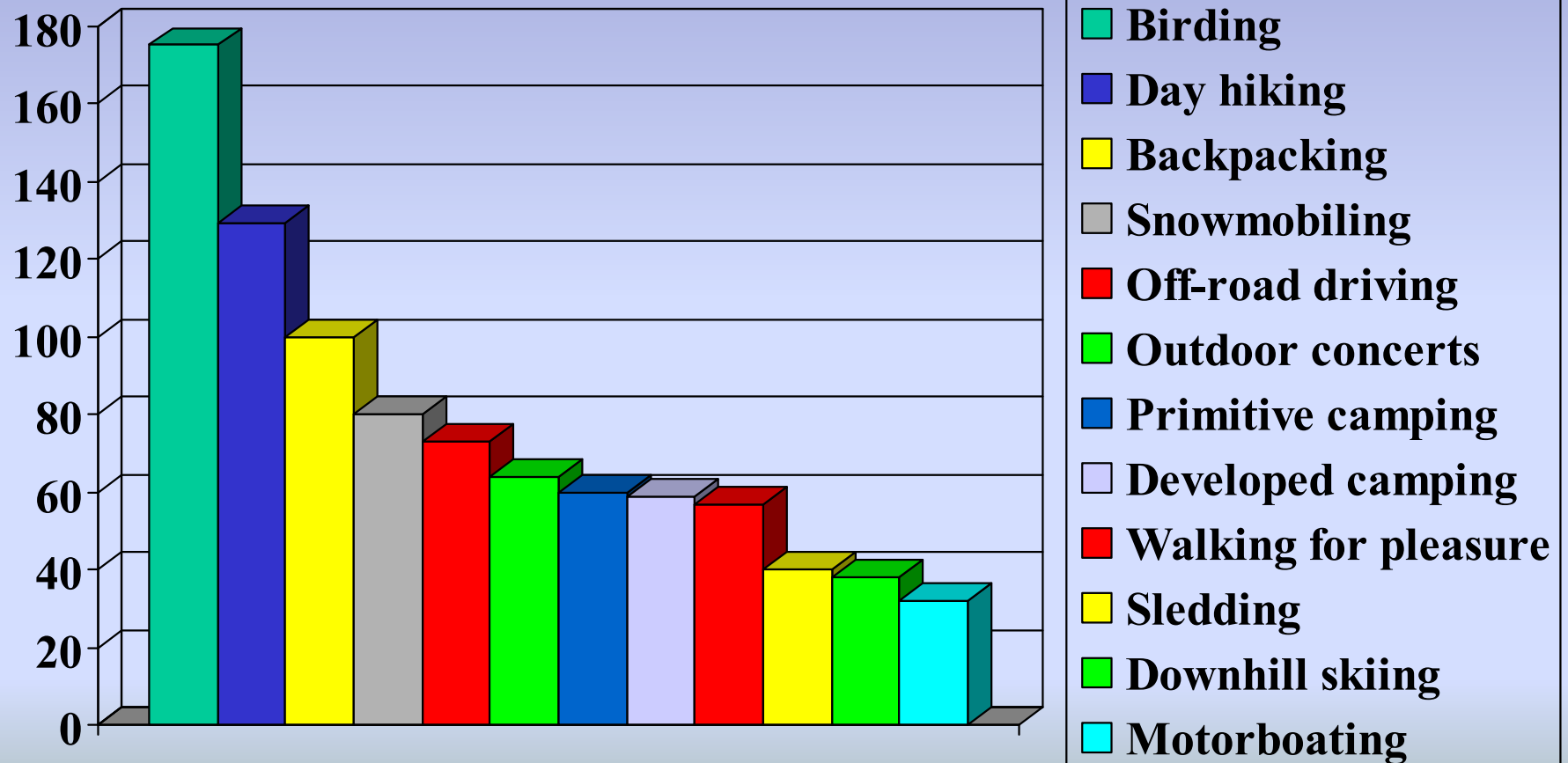
Participation in 10 most popular activities (% of US adults in 2000/06)



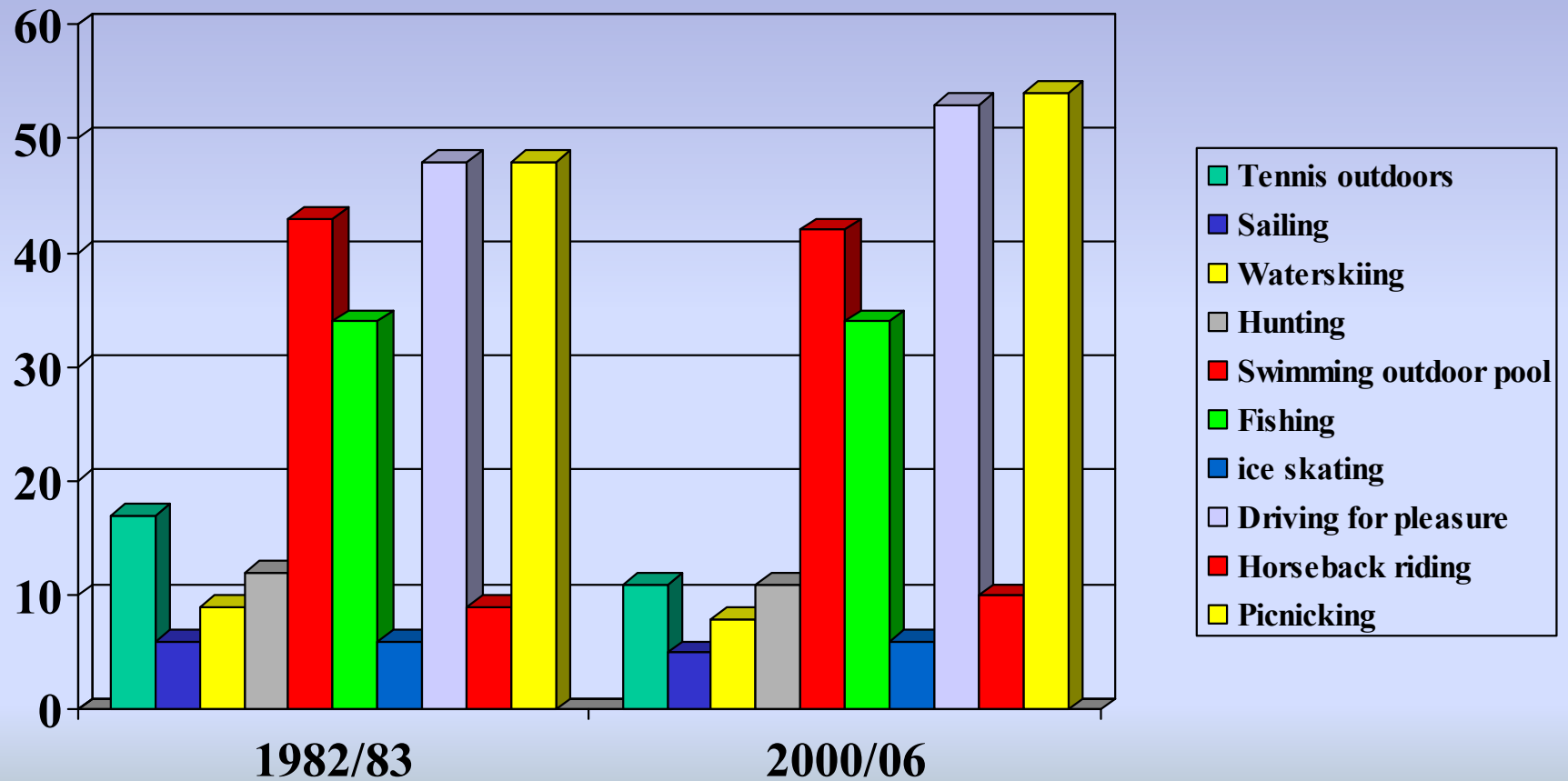
Fastest growing activities from 1982 to 2006 (in millions)



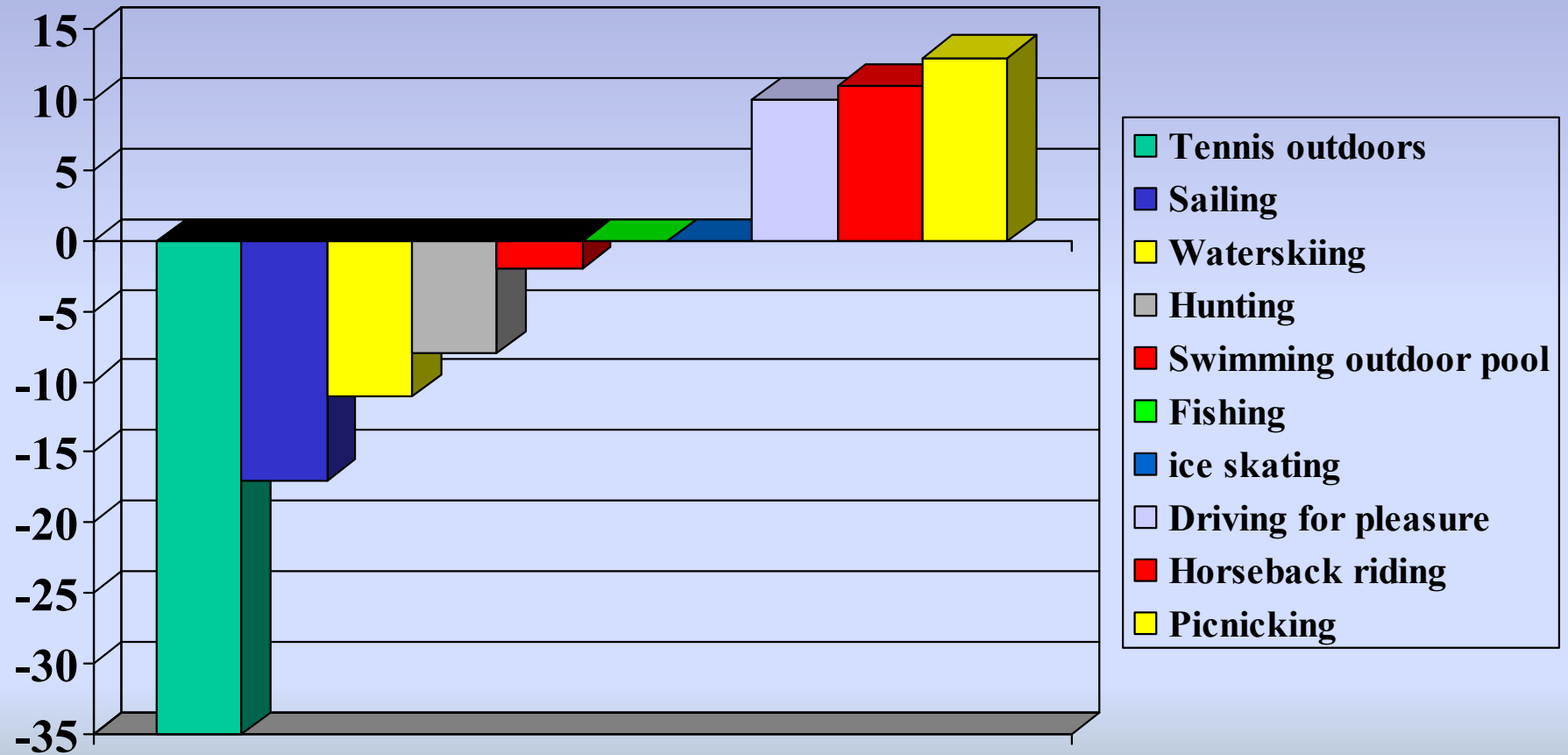
Fastest growing activities from 1982 to 2006 (% change)



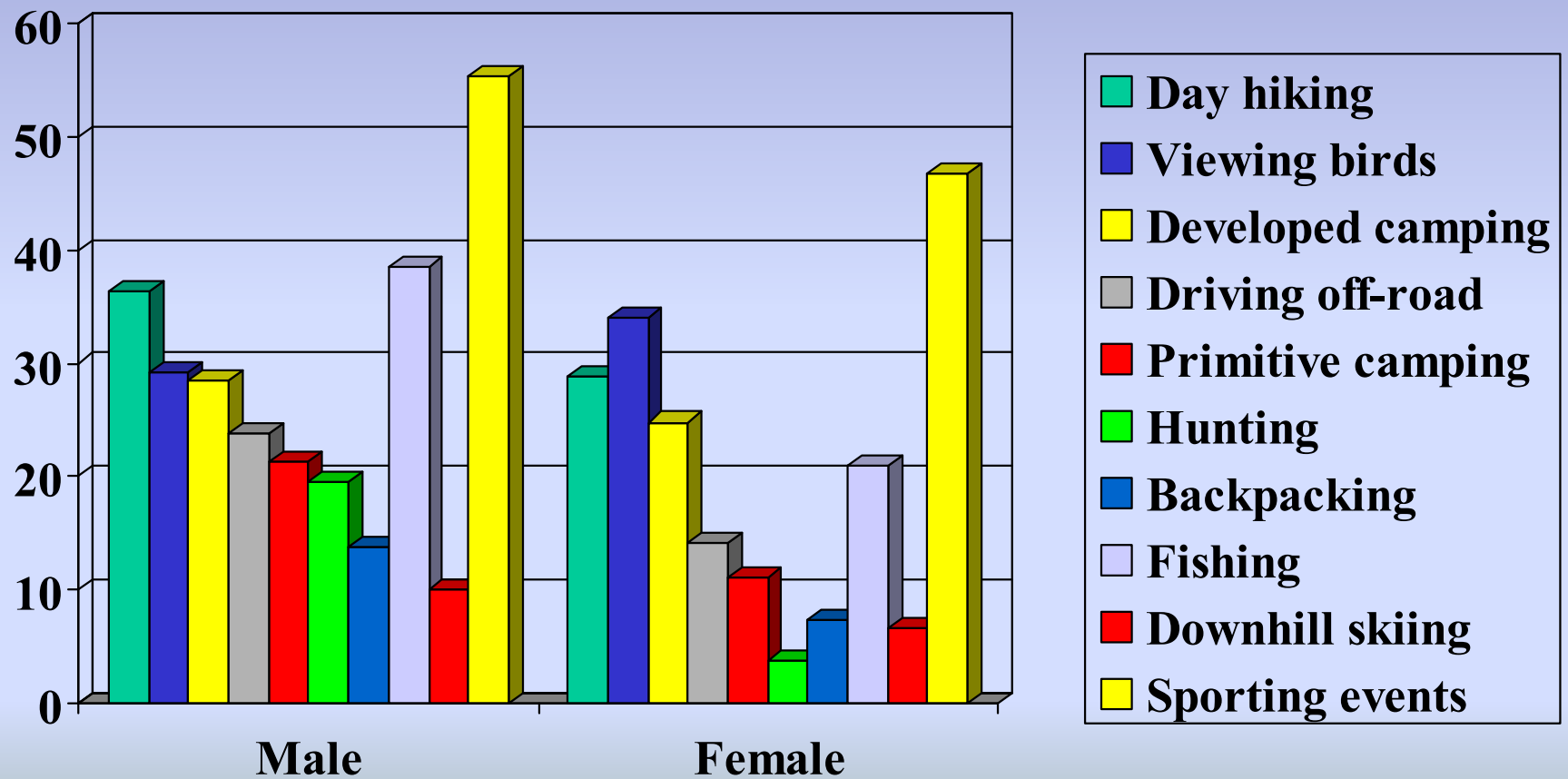
Slowest growing activities from 1982 to 2006 (in millions)



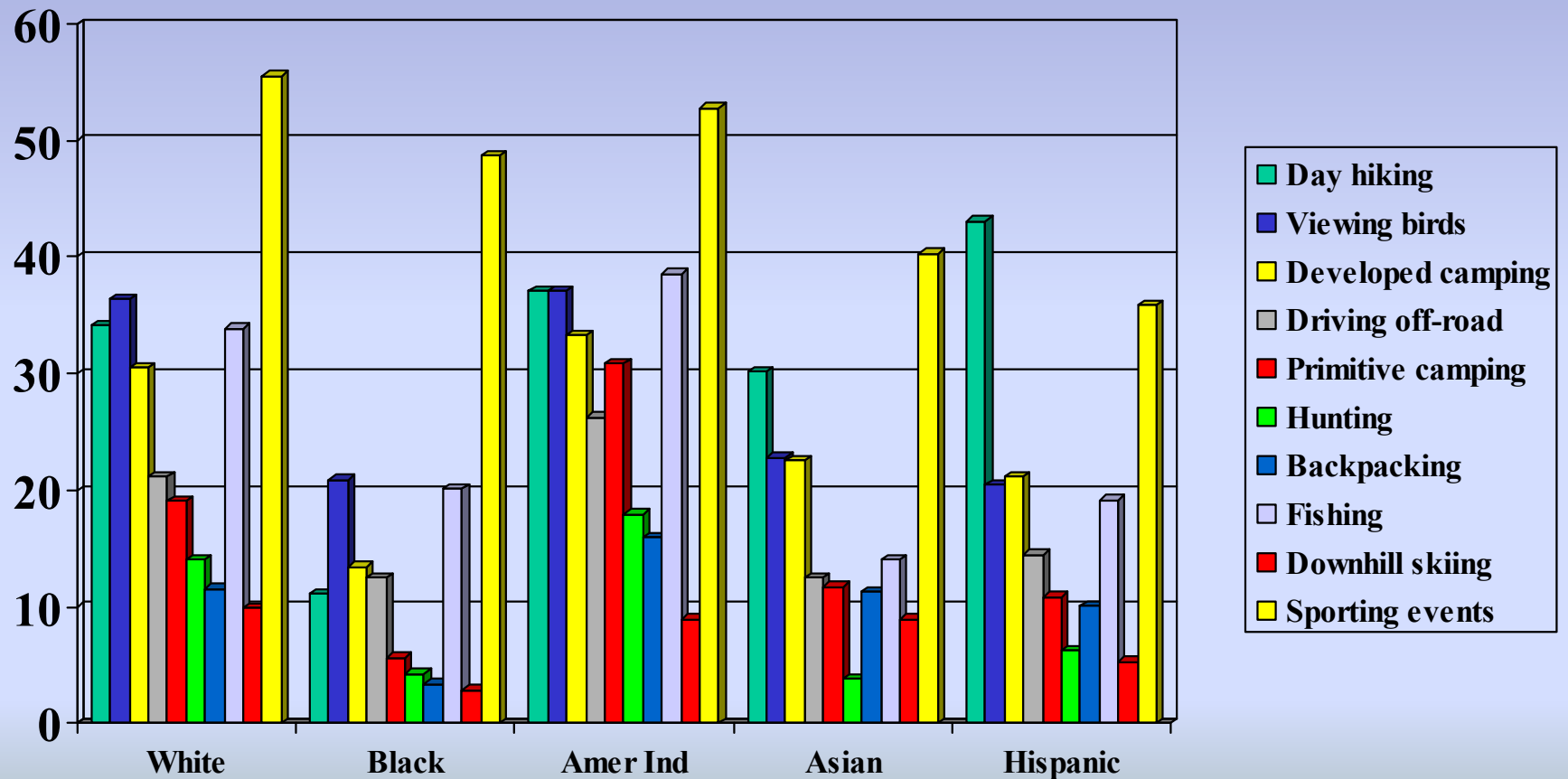
Seven slowest growing activities from 1982 to 2006 (% change)



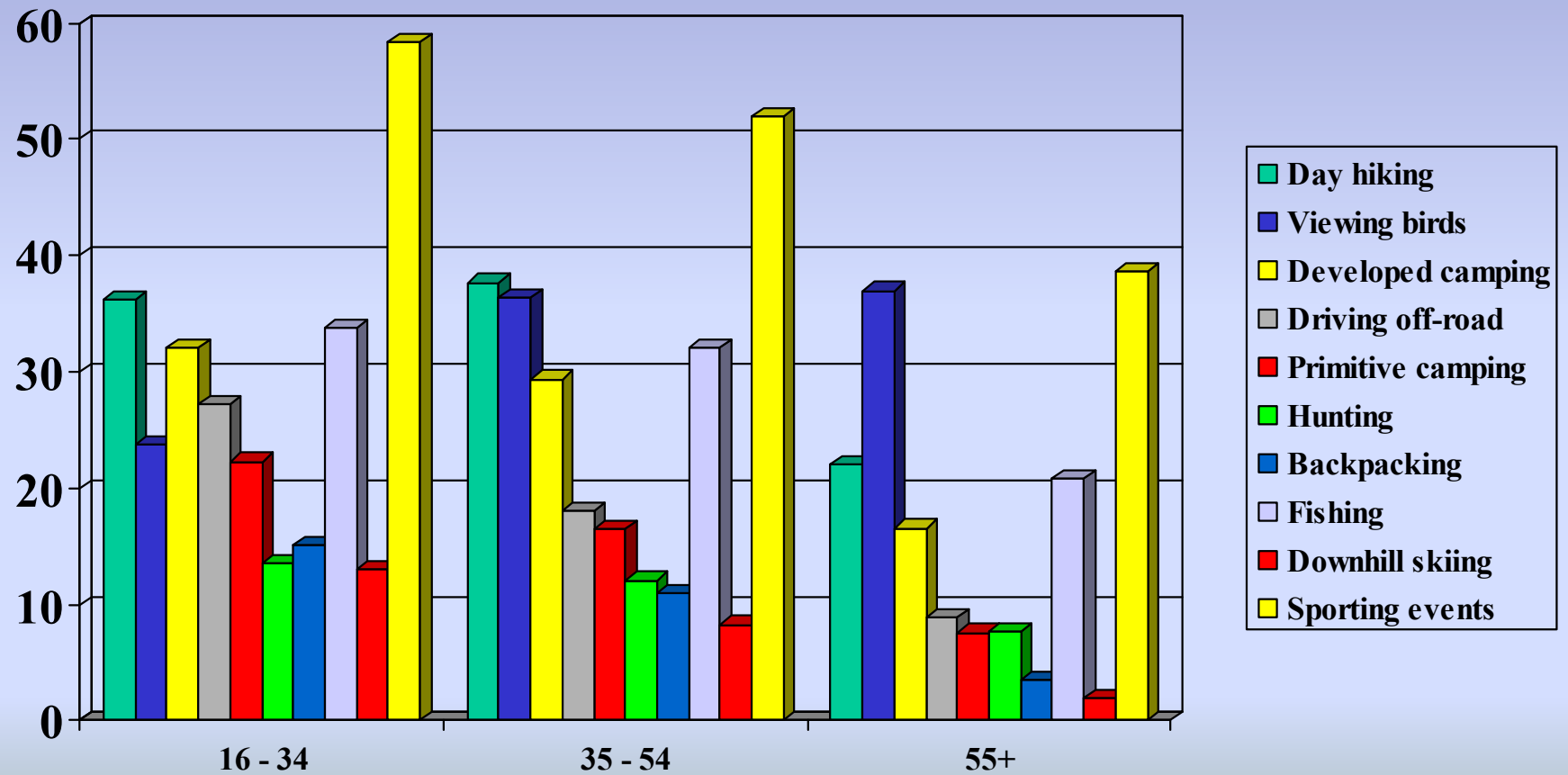
% Participation by Gender (2006)



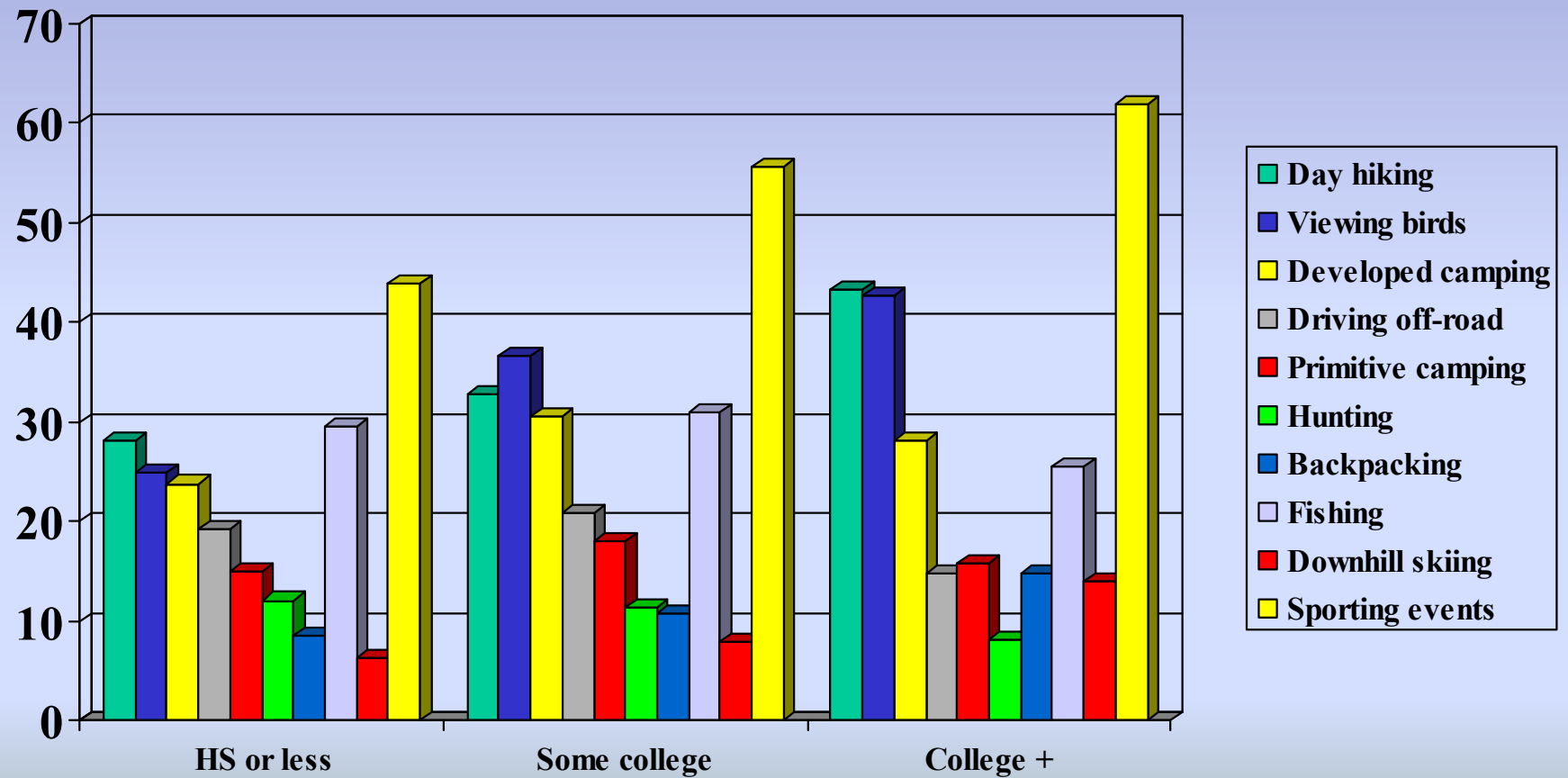
% Participation by Race (2006)



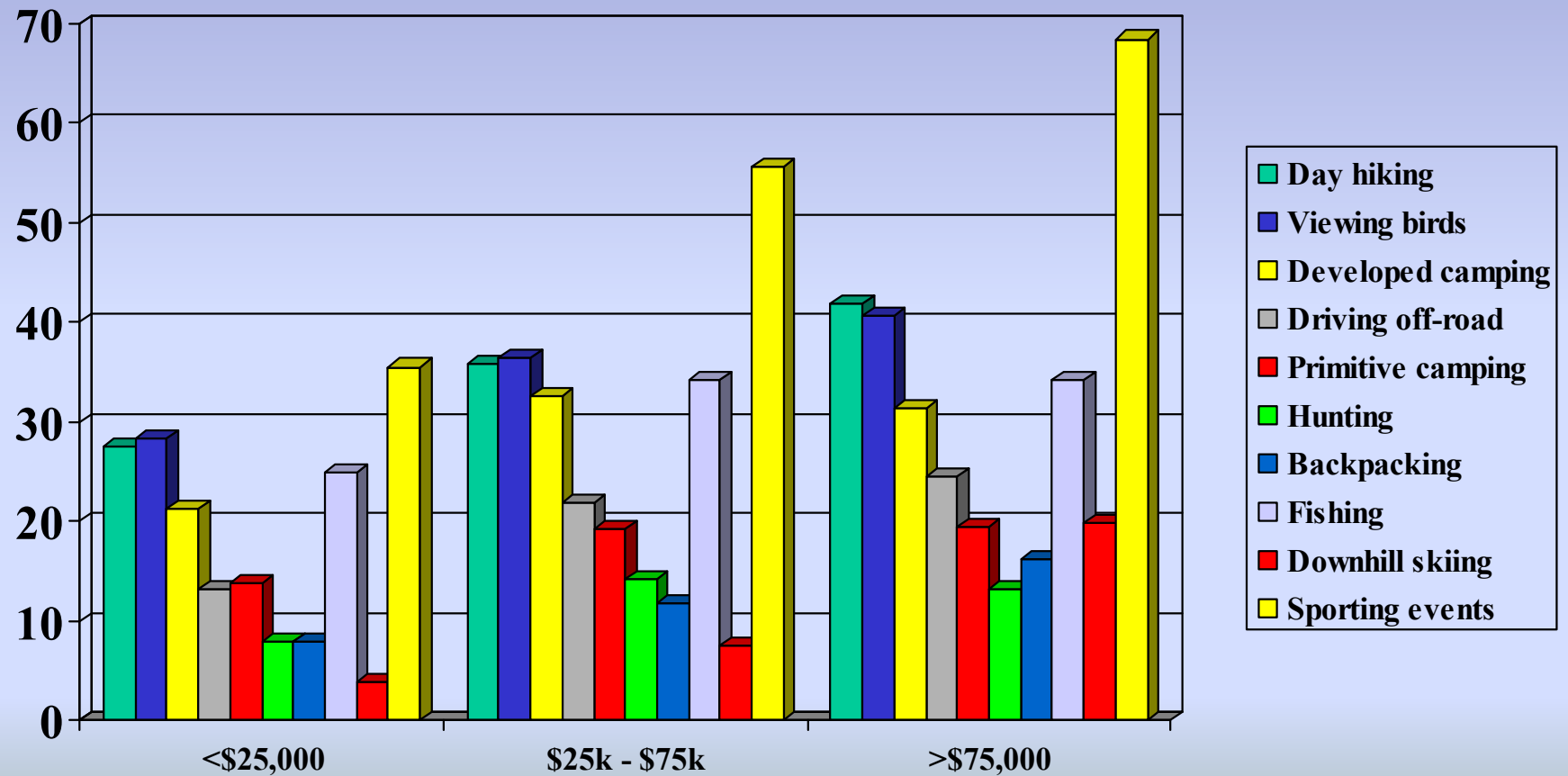
% Participation by Age (2006)



% Participation by Education (2006)



% Participation by Income (2006)



% Participation by Residence (2006)

